

New Vision Centres in Krishna District

Inaugurated on 15th March; supported by Latter-day Saint Charities, USA

#101: The Agiripally Vision Centre had Sarpanch Sri Veerababu, Sri Pulla Rao, Sri P Ravi, Sri Karunakar and other dignitaries attending its inaugural.

102: Vissanpeta Vision Centre was inaugurated by Sarpanch Sri P Laxmaiah. Dignitaries present included Dr Rami Reddy, Dr P Vijay, Dr B Gopal Rao and Dr M Srinivas.

#103: Movva Vision Centre was inaugurated by Smt Bala Tripura Sundari who provides the rent-free premises. Also present were Sri Kollu Koteswara Rao, Sri Thathineni Purnachandra Rao, Sri B Krishna Rao and Sri Thathineni Ramdas.



BLSO Adjudged Best Optometry Institute in India



LVPEI's Bausch & Lomb School of Optometry (BLSO) was adjudged the "Best Optometry Institute" in India at the Vision Plus awards ceremony by Four Plus Media on 9th March 2014. Nominations were in 24 categories (best spectacles, lenses, sunglasses, contact lenses etc. apart from Best Optometry Institute), short-listed by industry experts. Each category had the top 5 contenders up for online voting.

World Glaucoma Week, March 9-15

The focus this year was on early detection and prevention of glaucoma through family screening and prevention of steroid abuse. The theme was 'BIG: Beat Invisible Glaucoma'.

March 9: Glaucoma Awareness Walk



@ Hyderabad: Producer Dil Raju, Tollywood actress Regina Cassandra and Director Neelakanta comprised the celebrity draw at the Walk at 7 am from Prasad Labs to Jubilee Hills check-post and back.

@ Bhubaneswar: There was enthusiastic participation from supporters and the staff.

@ Visakhapatnam: Sri Uppalapati Raja, Titan Business Associate and Sri O Naresh, CEO, Symbiosys Technologies flagged off the Walk from the Ramakrishna Beach. Allergan India and Pfizer supported the event.

@ Vijayawada: The Walk from the City Centre to the Benz Circle saw about 50 participants.

LVPEI is member of Commonwealth Consortium

On Commonwealth Day 10th March 2014, eye health experts joined forces to combat avoidable blindness, thanks to a major £7.1 million grant from The Queen Elizabeth Diamond Jubilee Trust. LV Prasad Eye Institute is one of the 11 members of this prestigious Commonwealth Eye Health Consortium that aims to strengthen eye health systems and improve quality of eye care throughout the Commonwealth.

March 14: Patient Education Forum

Meant for patients and their families wanting to learn more about the disease and also interact with experts.



@ Kallam Anji Reddy Campus @ Bhubaneswar Campus @ GMR Varalakshmi Campus

March 16: CME on Glaucoma

The CME 'Glaucoma: Basic & Master's Course', networked across all tertiary centres, was conceptualized for general ophthalmologists, glaucoma specialists and postgraduates.



@ Kallam Anji Reddy Campus @ GMR Varalakshmi Campus

World Glaucoma Week across the VVC complex

The Gullapalli Pratibha Rao International Centre for Advancement of Rural Eye care (GPR ICARE) organized rallies, community screening programs, and public awareness meetings.



@Nellore

@Adilabad



@Mudhole

@Cherukupally

ICLEP Gold

The 50th Indian Contact Lens Education Program, the longest successfully running contact lens program – ICLEP Gold – was held 7- 9 March 2014 in collaboration with Bausch + Lomb. International



and national faculty offered an amazing learning opportunity for both students and practitioners, enhanced with live demonstration of toric, RGP and specialty lenses for keratoconus, with multiple clinical scenarios and role-playing.



Patient Counselor Refresher

A Patient Counselor Refresher program was organized for administrators of LVPEI's Secondary Centres and Operational Eyesight India's partner hospitals, 14-15 March 2014 at GPR ICARE. The program had 30 members participating from 24 centres.

Fire Safety Drill

Day-long activities on 6th and 12th March 2014 aimed for greater awareness among staff regarding Disaster Management and Fire Safety. Mr B. Nageshwara Rao, Assistant Director, Civil Defence; and Mr D Mohan Rao, Fire Officer, Film Nagar Fire Station and their team also held a mock drill evacuation.



National Safety Day Symposium

On National Safety Day 8th March 2014, the Shri Pushkarlal Tibrewala and Smt Jamuna Devi memorial symposium on 'Prevention of Eye Injuries and Promotion of Eye Safety' was held in conjunction with Y Kishan Rao Balanagar Lions Eye Hospital (BLEH). Speakers included Ln G Nageshwar Rao, Chairman - BLEH, and Dr Anthony Vipin Das, Mr Jachin D Williams and Mr Rajiv Kumar from LVPEI.

'Vision Lifeline' for Operational Excellence



In order to bring about better systems for more efficient and effective functioning of processes, LVPEI has embarked on implementing an Integrated Service Platform in SAP Best Practices for Operational Excellence, in partnership with Infotech Enterprises Limited. A kick-off meeting was organized in this connection on 26th March 2014. The project is named 'Vision Lifeline'.

Awards & Honours

Srinivas Marmamula is appointed Honorary Adviser to VisionSpring, formerly Scojo Foundation, a social enterprise with a mission to ensure equitable and affordable eyeglasses.

Subhabrata Chakrabarti receives a formal invitation to participate as an External Committee member in Asia-ARVO 2015 to be held in February 16-19, 2015 at PACIFICO Yokohama, Japan.

Uday Kumar Addepalli, was invited speaker at the Bansara Institute of Ophthalmic Sciences, Shillong, Meghalaya, 22 March 2014.

Sandeep Kumar Pradyuman named 'Earth Person' by E-Savers (an LVPEI initiative) to commemorate Earth Hour Day, 29 March.

Eminent Visitors

Dr Padmaja Sankaridurg, Brien Holden Vision Institute, Sydney; **Judith Morris**, School of Health Sciences, City University, London; **Jerome Ozkan**, Brien Holden Vision Institute, Sydney, in connection with ICLEP Gold; 6-9 March.

Satish Seelam, memory enhancement skills trainer for a guest lecture 'Optimizing Mental Potential'; 12 March.

Yogesh Kochhar, Director - Strategic Engagements, Microsoft Corporation India, Gurgaon; **Dr Abhiram Yelamanchili** and **Manoj Adusumilli**, Directors at Exstotech, visit to Kapileswarapuram centre; 19 March.

Prof Vasudevan Lakshmi Narayanan, Professor of Vision Science, Physics and Electrical & Computer Engineering, University of Waterloo, Canada, for a guest lecture 'International Year of Light and Photonics Initiatives' and collaborative project on smartphone based vision screening programs; 18 March.

Lakshmi Narayan, Vice Chairman and Co-Founder, Cognizant Technology Solutions Corporation and Director of Cognizant Foundation Board; **N R Krishnan**, Director of Cognizant Foundation Board; **Dr S Ramamurthy**, Economist at IMF and Director of Cognizant Foundation Board; **S Madhavan**, CEO of Cognizant Foundation; **Ramam Atmakuri**, Vice President and Centre Head, Cognizant Technology Solutions, Hyderabad; 26 March.

Our Support in March

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