

Privacy Policy – LVPEI One (Clinician App)

1. Introduction

LVPEI One is a clinician-focused mobile application developed and managed by LVPEI. It enables authorized medical professionals to capture patient images, conduct assessments and record clinical data for diagnosis and treatment.

This Privacy Policy describes how LVPEI processes and safeguards patient and clinician data within the LVPEI One app, in compliance with the Digital Personal Data Protection Act, 2023 (DPDPA) and applicable medical confidentiality standards.

1. Who This Policy Applies To

- LVPEI clinicians, staff and authorized healthcare workers using the app.
- Patients whose images or assessment data are captured using the app.

2. What Data is Collected

From Clinicians

- Identification details (name, designation, LVPEI ID, contact info).
- App login credentials and access logs.
- Usage analytics for system monitoring and audit.

From Patients (via the app)

- Personal identifiers (name, age, gender, patient ID, contact info).
- Medical and assessment data (symptoms, test results, findings).
- Images and photographs captured as part of diagnosis.
- Location/pincode (for public health or analysis, if applicable)

3. Purpose of Processing

Data collected through LVPEI One is used for:

- Delivering clinical care and diagnosis.
- Maintaining patient records for continuity of care.
- Assessments, medical research and population health analytics (in anonymized or aggregated form).
- Monitoring and audit of clinical processes.
- Training and capacity building within LVPEI.
- Legal and regulatory compliance.

No data is used for marketing or non-medical purposes.

4. Legal Basis

Processing of data in LVPEI One is based on:

- Performance of a healthcare function authorized by LVPEI.
- Explicit patient consent obtained before capturing images or assessment data.
- Compliance with legal and ethical obligations in healthcare practice.

5. Data Retention

- Patient data (including images) is retained as long as required for treatment, documentation, or legal compliance under medical record retention rules.
- Clinician access logs are retained for operational security and audit purposes.
- Data used for research is retained in anonymized form only.

Once data is no longer required, it is securely deleted or archived.

6. Data Security

LVPEI implements strict technical and administrative safeguards:

- Encrypted data storage and transfer.
- Role-based access (only authorized LVPEI staff can access data).
- Multi-factor authentication for clinicians.
- Regular audits and data access logs.

Any breach will be reported to the Data Protection Board and affected individuals as required by law.

7. Data Sharing

Data may be shared only with:

- Authorized LVPEI systems and clinicians involved in patient care.
- Research teams (with ethics committee approval, and only in anonymized form).
- Regulators or courts, if required by law.

LVPEI does **not** share identifiable patient data with external third parties for commercial or non-medical purposes.

8. Cross-Border Data Transfers

All data is stored on secure servers within India. If any processing is done outside India (for example, by a secure cloud service provider), equivalent protections in line with DPDPA will be ensured.

9. Clinician Responsibilities

Users of LVPEI One must:

- Obtain explicit patient consent before capturing identifiable images.
- Ensure data entered is accurate and necessary for clinical purposes.
- Maintain confidentiality and not export or share patient data outside authorized LVPEI systems.
- Report any suspected data incident immediately to LVPEI's Data Protection Officer.

10. Patient Rights

Patients whose data is captured in LVPEI One retain their rights under DPDPA to:

- Access or request correction of their records.
- Request deletion (subject to medical record-keeping laws).
- Withdraw consent for future use of their data.

Requests can be made via the LVPEI DPO.

12. Contact

Data Protection Officer (DPO)

L V Prasad Eye Institute (LVPEI)
L V Prasad Marg, Banjara Hills, Hyderabad – 500034, India

Email: _____

Phone: _____