

LVPEI to receive unique global award: 'The Greenberg Prize – End Blindness 2020'



Dr Gullapalli N Rao
Founder-Chair,
L V Prasad Eye Institute

Hyderabad: L V Prasad Eye Institute (LVPEI) is one of the few recipients of the very prestigious 'The Greenberg Prize – End Blindness 2020'. The winners were chosen based on the strength of their contributions to eliminate blindness. Dr Gullapalli N Rao, Founder-Chair, L V Prasad Eye Institute is being presented with this award in the 'Outstanding Achievement Prize' category.

'End Blindness' was a movement to eradicate blindness created by Dr Sanford Greenberg, who had himself lost his eyes at 19 years of his age, and his wife Susan. When Dr Greenberg was the chairman of the board governors of the Johns Hopkins University's Wilmer Eye Institute, in 2012, this award was announced to recognise the work of the scientific and medical communities who pioneered in the fight to end blindness, between then

and 2020.

"I feel humbled and honoured to accept this prestigious award on behalf of over the 3000 strong family of L V Prasad Eye Institute and its numerous supporters all over the globe. Eliminating avoidable blindness by the year 2020 has been an aspiration of the global eye care community for over two decades. I want to place on record our gratitude to Sanford and Susan Greenberg End Blindness Foundation for recognizing our contribution to this global effort. My heartiest congratulations to all the other winners," said a thrilled Dr Gullapalli N Rao, Founder-Chair, L V Prasad Eye Institute.

Recipients of The Greenberg Prize include members of the scientific and medical communities who have pioneered breath-taking advances in the fight to end the debilitating condition. Prize recipients are being honored in two categories: the Outstanding Achievement Prize, highlighting profound strides toward preventing and curing blindness, and The Visionary Prize, providing funding for scientists whose research exhibits significant potential in ending this ancient scourge.

Awarding \$3 million in prize money, The Greenberg Prize is the highwater mark of a historic joint effort by leading scientists and figures from the worlds of business, politics, culture, art, music and entertainment. LVPEI shares the award with one more organization in India.

Details to watch the award ceremony: The hour-long award ceremony will be streamed live and will be freely accessible and open to all at www.EndBlindness2020.com (<http://www.endblindness2020.com/>). It will be streamed online at 19:00 EST on Monday, 14 December 2020; Indian Time: 05:30 IST on Tuesday, 15 December 2020.

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